

STAR OUTDOOR

Café Range



be
NOTICED!
it's easy!

Give your café, bar or restaurant the STAR treatment with branded products from Star Outdoor - the leaders in outdoor sun protection and promotion.

We supply café umbrellas, wind barriers, a-frames, banners and much more.

Visit staroutdoor.com.au/cafe to view our product range and see what we can do for you.

it's easy!

It's **EASY**...to choose suitable products from our wide range.

It's **EASY**...to brand your products with our **FREE** professional design service.

It's **EASY**...to ensure your brand's integrity - we understand its value and follow your styleguide carefully.

It's **EASY**...to use our products. They are engineered to be strong and reliable with a range of accessories to ensure compliance with regulations.

It's **EASY**...to order our products wherever you are in Australia or the Pacific Islands - we have customers in every state, territory and throughout the Pacific.

☎ 1300 721 877
staroutdoor.com.au/cafe



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CAFÉ UMBRELLAS MKII

Our Café Umbrellas have been perfected to give you maximum brand presence with a range of intuitive features for easy use and longevity.

Perfect for commercial or promotional applications, the frames are available in black or silver. Choose screen printing for simple graphics and long term economy, or dye-sublimated printing for full photographic print quality.

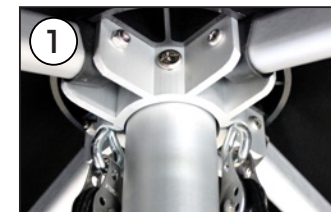
We have a range of fabric options to suit your requirements and budget. Our professional designers understand the importance of your brand's integrity and will carefully adhere to your brand's style guide as part of our free artwork service.

We put a lot of time, effort and resources into research and development, taking valuable user feedback to refine the design and functionality. Just take a look at the features and you'll see why we believe our Café Umbrellas are the best in Australia.

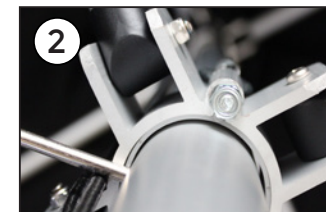
Give your café, restaurant, bar or brand the STAR treatment it deserves.



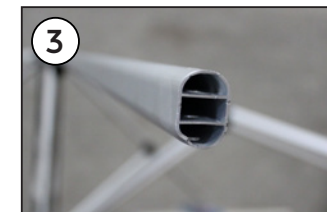
12 STAR FEATURES



1
ALUMINIUM & STAINLESS
STEEL COMPONENTS



2
NYLON BRUSH INSIDE
THE RUNNER



3
REINFORCED ALUMINIUM
RIBS



4
LOOSE-FITTING AIR VENT



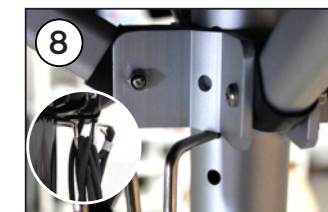
5
STRETCHER ALIGNED
UNDERNEATH THE RIB



6
PLASTIC TOP CAP



7
REINFORCED CANOPY
ATTACHMENTS



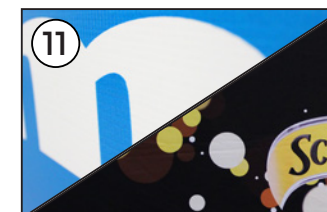
8
5 SETTING HOLES WITH
ROPE-HOLDING LOCKING
PIN



9
TWO FRAME FINISHES
WITH TWO YEAR
WARRANTY



10
8 RIBS ON SIZES 2.4m
AND LARGER



11
RANGE OF HIGH QUALITY
FABRIC OPTIONS & PRINT
METHODS



12
IT'S EASY!

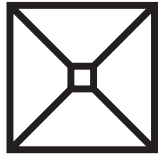
For more detailed information on these features, please visit the Cafe Umbrella page on our website.



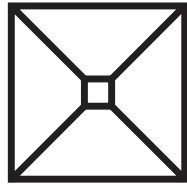
OPTIONS

SIZE:

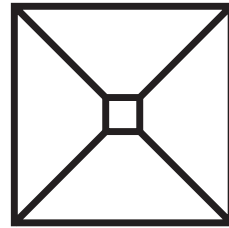
SQUARE
2 x 2m



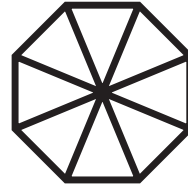
SQUARE
2.4 x 2.4m



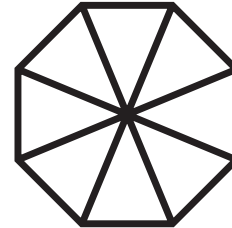
SQUARE
3 x 3m



OCTAGONAL
2.4m



OCTAGONAL
3m



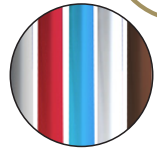
FRAME:



BLACK FRAME
'AKZO NOBEL'
POWDER COATED
ALUMINIUM



SILVER FRAME
ANODISED
ALUMINIUM



OTHER COLOURS
PLEASE ENQUIRE

*CONDITIONS APPLY

2YR
WARRANTY
ON FRAME*

STYLE:

WITH VALANCE



NO VALANCE



FABRIC:

ACRYLIC CANVAS

- Estimated 5 year colour fastness.
- Available in a range of stock colours.
- Screen printing only (simple/few colours).

ENDURASTAR

- Estimated 2 year + colour fastness.
- Available in black fabric only.
- Screen printing only (simple/few colours).

POLYESTER

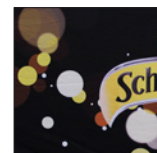
- Best for short term use/events/campaigns.
- Unlimited colours.
- Dye sublimated printing-photographic/multi-colour art).

PVC

- Glossy, smooth finish.
- Available in a range of stock colours for Screen printing (simple/few colours).
- Or unlimited colours with Digital printing (photographic/multi-colour art).



SCREEN PRINT
SIMPLE LOGO WITH
FEW COLOURS



DYE SUB/ DIGITAL
PHOTOGRAPHIC,
MULTICOLOUR

PRINT METHOD:

SAFETY & ACCESSORIES



Duty of Care

We strongly recommend that you secure your umbrellas to prevent injury to people and/or damage to property.

Either fix them to the ground (with bolts/In Pavement Socket) or use weights (weight plates/black heavyweights).

As a guide (but subject to conditions) we suggest having at least 20kg of weight per umbrella.

Store the umbrella during high winds and storms.

In Pavement Socket (IPS)

Some council regulations require the umbrella base to be fixed to the pavement.

Our specially designed IPS is concreted into the pavement and allows you to safely lock in the umbrella and remove it when not in use.

We also have a socket adaptor so that our umbrellas will fit into your existing pavement sockets.

BASE:

MK2 10KG



MK3 18KG

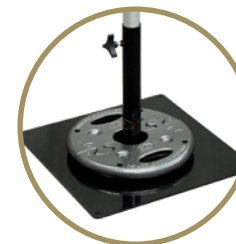


IN PAVEMENT SOCKET (IPS)



WEIGHTS:

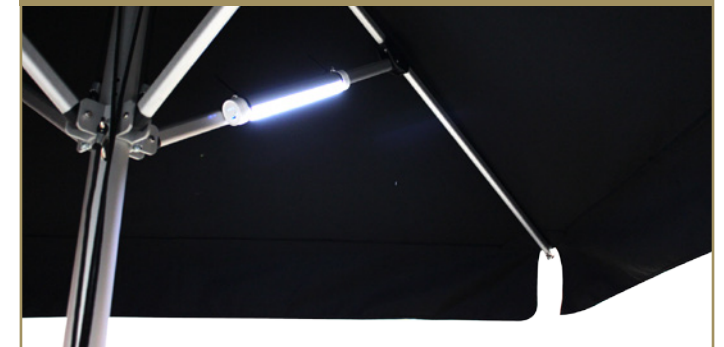
WEIGHT PLATE
20KG



BLACK HEAVYWEIGHT
10KG



LED LIGHTING:





CAFÉ WIND BARRIERS

Our Café Banniers are strong, stable and carry invaluable advertising real estate.

They are available as a complete signage solution, replacement insert or as a slip on jacket - providing an affordable way to display and change your message. They complement café umbrellas perfectly, providing brand consistency while creating a neat boundary for your space. Consider the AdStar Slide if you'd benefit from more flexibility in your communication.

AdStar BOLD

The **AdStar Bold** has a branded skin which is fixed to the stylish square frame. It can be stand-alone or can be linked with another frame to create a corner piece.

The AdStar Bold is an affordable way to display your logo or message and define a perimeter of your area at the same time. They are also a perfect complement to your café umbrellas, providing consistency in your branding.

The skins can be screenprinted on a range of stock colours, or digitally printed for more complex/photographic artwork.



AdStar SLIDE

The **AdStar Slide** is a practical and contemporary branding tool which allows you to choose which message to display, and when. The AdStar Slide does not only look super stylish, it has been designed to give you complete control of your display - the **signage can be switched in minutes**.

The inserts are printed on semi-rigid PVC which slides in and out of the frame with ease. They can be double sided, allowing you to quickly flip it around to display a different message.

The AdStar Slide is a time-saving, cost-effective advertising solution guaranteed to attract attention. Like the AdStar Bold, it can be stand-alone or can be linked with another frame to create a corner piece.



WATCH THE VIDEO AT www.staroutdoor.com.au/adstar



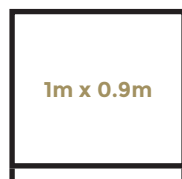
AdStar MOTION

COMING SOON!



OPTIONS

SIZE:

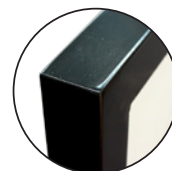


1m x 0.9m

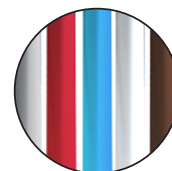


2m x 0.9m

FRAME:



BLACK FRAME
'AKZO NOBEL' POWDER
COATED ALUMINIUM



OTHER COLOURS
PLEASE ENQUIRE

2YR
WARRANTY
ON FRAME*

*CONDITIONS APPLY

STYLE:

ADSTAR BOLD

Square Cafe Wind Barrier with
fixed insert



ADSTAR SLIDE

Square Cafe Wind Barrier with
interchangeable insert



FABRIC JACKET

to fit over existing
Wind Barrier



FABRIC:

PVC

- Glossy, smooth finish - durable and rugged for outdoor use.
- Screen printing (simple/few colours) - range of stock colours.
- Or Digital printing (photographic/multi-colour artwork).

ACRYLIC CANVAS

- To match Cafe Umbrella fabric.
- Available in a range of stock colours.
- Screen printing only (simple/few colours)



SCREEN PRINT
SIMPLE LOGO WITH FEW COLOURS



DIGITAL PRINT
PHOTOGRAPHIC, MULTICOLOUR

PRINT METHOD:

SAFETY & ACCESSORIES



Duty of Care

We strongly recommend that you secure your AdStars to prevent injury to people and/or damage to property.

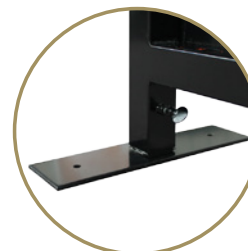
Either fix them to the ground with bolts or use weights (black heavyweights). As a guide (but subject to conditions) we suggest having at least 20kg of weight per AdStar.

Store the AdStars during strong winds and storms.

FEET:

ADSTAR BOLD

SINGLE FOOT



DOUBLE FOOT

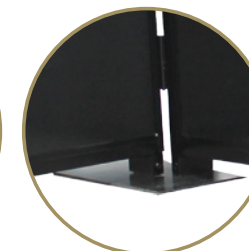


ADSTAR SLIDE

SINGLE FOOT



DOUBLE FOOT



WEIGHTS:

10KG
BLACK HEAVYWEIGHT



INTERLOCKING:

Use a double foot to interlock two barriers at a 90 degree angle, which naturally creates **greater stability** and protects them from blowing over or being knocked over easily.





A-FRAMES

A-frames are a versatile and cost-effective portable signage solution.

They are ideal for placement on sidewalks or outside shopfronts to attract attention and draw customers through the door. They are designed to be sturdy and durable for indoor or outdoor use. Most styles feature a convenient carry handle, making them easy to move around. Choose from a variety of styles - either with a writeable surface or a fully branded face.

WRITEABLE



BLACKBOARD A-FRAME
with 60x28cm Logo Sticker/Screen Print*

Screen Print* minimum order x50units.

TOTAL FACE SIZE: 60x90cm
BRANDING AREA: 60x28cm
BLACKBOARD AREA: 60x62cm



ACRYLIC A-FRAME
with 60x28cm Logo Sticker

Features a glossy acrylic surface for writing with bright liquid chalk.

TOTAL FACE SIZE: 60x90cm
BRANDING AREA: 60x28cm
BLACKBOARD AREA: 60x62cm



TALL BLACKBOARD A-FRAME
with 60x17cm Top Logo Sticker

Features a larger blackboard area with separate branding section.

TOTAL FACE SIZE inc top: 60x110cm
BRANDING AREA: 60x17cm
BLACKBOARD AREA: 60x90cm

FULL BRANDING



WOODEN A-FRAME
with burnt branding*

*Minimum order x50units.
Various wood finishes available.

TOTAL FACE SIZE: 60x90cm or 45x75cm
BRANDING AREA: Custom



METAL A-FRAME
with full 60x90cm Sticker

High resolution vinyl adhesive mounted to metal sheeting, suitable for indoor or outdoor use.

TOTAL FACE SIZE: 60x90cm
BRANDING AREA: 60x90cm



CORFLUTE A-FRAME
with printed Corflute Inserts

Corflute can be printed double sided so that you can flip it over to display a different message.

TOTAL FACE SIZE: 60x90cm
BRANDING AREA: 60x90cm





FLYING BANNERS

Flying Banners are very eye-catching - making them a simple, practical, effective way of attracting attention.

We have various base options for use indoors or outdoors and the banner skins can easily be replaced or interchanged. Multiple flags lined up together create the most impact and they can be single or double sided.

FEATHER BANNER



Feather banners are great for attracting attention when they flutter in the wind. Logos, some text and large images suit them well.

Single Sided is most effective for maximum wind movement.

ASSEMBLED HEIGHT:

SMALL: 2.4m **MEDIUM:** 3.5m **LARGE:** 4.6m

TEARDROP BANNER



Teardrop Banners stay taut (so text is easier to read) and they swing in the wind. Their shape provides a larger area to display a logo at the top where it is most visible.

Double Sided is most common for maximum exposure.

ASSEMBLED HEIGHT:

SMALL: 2.2m **MEDIUM:** 3.5m **LARGE:** 4.6m

HANGING BANNER



Hanging Banners are rectangular and have the most coverage for more detailed messages or large text.

They are effective as either single or double sided.

ASSEMBLED HEIGHT:

SMALL: 2.1m **MEDIUM:** 2.9m **LARGE:** 4.1m

BANNER BASES

CROSS +
WATER
WEIGHT



SPIKE
BASE



PLATE
BASE



CAR U
BASE



ASSORTED
MOUNTS



MARQUEE
MOUNT



TABLE COVERS

Table Covers are the perfect accessory to any indoor or outdoor event.

Our table covers are digitally printed for full photographic quality on light-weight but durable fabric. Available as a fitted cover, stretch cover or a draping throw, they are made to fit standard 6ft (180cm) or 8ft (240cm) trestle tables, or can be custom made to your requirements.

FITTED TABLE COVER



TABLE THROW



STRETCH TABLE COVER



PULL UP BANNERS

Pull Up Banners are easy to use and designed to impress.

Quick to set up and compact for transit and storage, our pull up banners are an affordable and versatile signage solution.

Skins are available in Fabric or Vinyl and can easily be replaced when your message, campaign or promotion needs refreshing.

A range of styles and base options are available (Classic/Ultra-X/Outdoor, X-banner, Frameless banner) to suit different applications.

PULL UP BANNER



X-BANNER



FRAMELESS BANNER



STAR OUTDOOR

Café Range

"Campos Coffee is delighted to partner with Star Outdoor. They have a real focus on product quality, customer service and solutions that deliver true value. Their willingness to change, be flexible and continually improve quality has resulted in cost savings we have been happy to share and improved our visibility on the market. The relationship continues to grow, develop and blossom and we look forward to working closely with them for the foreseeable future"

RAFAEL BARTKOWSKI
DIRECTOR - CAMPOS COFFEE



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